



C.J. Watts | *President*  
Preston Moses | *Vice President*  
Linda Mercer | *Secretary and Treasurer*  
Jamie Nickells | *Director*  
Gilbert Guerrero | *Director*  
Eddie Moses | *Director*  
David Smith | *Director*

Christina “Ari” Arias | Executive Director  
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## **REGULAR AGENDA MEETING**

### **LULING ECONOMIC DEVELOPMENT CORPORATION**

**WEDNESDAY, AUGUST 19, 2026  
5:30 P.M.**

**LULING ECONOMIC DEVELOPMENT CORPORATION BUILDING  
201 S. LAUREL AVE. | LULING, TEXAS 78648**

#### **CALL TO ORDER**

1. Roll call and recognition visitors.

#### **PUBLIC COMMENTS**

2. This time is set aside for any person who wishes to address the Board. Presentations should be limited to no more than 3 minutes. The presiding officer will call on those persons who have signed up to speak.

#### **INVOCATION**

3. Opening prayer.

#### **PUBLIC HEARING**

4. Conduct a public hearing regarding the previously approved Mackey Community Project pursuant to Texas Local Government Code § 505.152, providing a revolving loan in an amount not to exceed \$100,000.00 to the Luling Area Oil Museum, Inc. for the repair, renovation, and improvement of the Mackey’s Drug Store building and the backlot of the Luling Oil Museum.

#### **MINUTES**

5. Approval of minutes of the board of directors regular meeting held on Wednesday, July 22nd, 2026 at 5:30 p.m.

## **FINANCIAL REPORT**

6. Approval of financial report for August 19, 2026 regular monthly meeting.

## **EXECUTIVE DIRECTOR REPORT**

Discussion regarding ongoing economic development activities, business recruitment and retention efforts, workforce development initiatives, project updates, financial and administrative matters, marketing activities, grant opportunities, partnerships, and upcoming events. No action will be taken.

- LEAP Career Fair Update
- Budget Amendments
- T-Shirt Sizes
- Headshots for LEDC website
- Regional Job Fair
- Building Updates
- Audit

## **DISCUSSION AND/OR ACTION**

7. Discussion and possible action to approve LIFT program in place of Retail Incentive Loan Program.
8. Discussion and possible action regarding development of a strategic plan including goals, priorities, and initiatives for future economic development efforts.

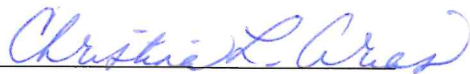
## **INFORMATION FROM THE BOARD**

Board members may offer comments, ask questions, or propose topics for future agenda items. No formal action will be taken during this portion of the meeting.

## **ADJOURN**

*At any time during the meeting, the Board may adjourn into an Executive Session, as needed, on any item listed on the agenda for which state law authorizes Executive Session to be held including Sections 551.071, 551.072, 551.073, 551.074, 551.075, 551.076, of Chapter 551 of the Government Code of the State of Texas.*

POSTED THIS 13<sup>th</sup> DAY OF AUGUST, 2026 AT 12:45 P.M.

  
Christina "Ari" Arias